

REPORT TO CABINET MEMBER FOR DECISION

Open		Would any decisions proposed :		
Any especially affected Wards	Operational	(a) Be entirely within cabinet's powers to decide YES		
		(b) Need to be recommendations to Council NO		
		(c) Be partly for recommendations to Council NO and partly within Cabinets powers –		
Lead Member: Cllr David Pope E-mail: cllr.david.pope@west-norfolk.gov.uk		Other Cabinet Members consulted: Cllr Nick Daubney, Cllr Elizabeth Nockolds		
		Other Members consulted:		
Lead Officer: Chris Bamfield E-mail: chris.bamfield@west-norfolk.gov.uk Direct Dial: 01553 616648		Other Officers consulted: David Thomason, Martin Chisholm, Charlotte Martin, David Morton, Ostap Paparega, Alistair Cox		
Financial Implications YES	Policy/Personnel Implications NO	Statutory Implications NO	Equal Impact Assessment NO	Risk Management Implications NO
If not for publication, the paragraph(s) of Schedule 12A of the 1972 Local Government Act considered to justify that is (are) paragraph(s)				
Date meeting advertised:			Date of meeting decision to be taken:	
Deadline for Call-In:				

Date of meeting:

PARKING PROMOTIONS

Summary

The report proposes extending the current 20 minute free parking bays on Tuesday Market Car Park to three other car parks.

Recommendation

That the arrangements to extend the provision of 20 minute free parking bays detailed in the report be agreed.

Reason for Decision

To contribute to the vitality of King's Lynn and Hunstanton town centres.

1. Background

- 1.1 The Council has included a budget for parking promotions in the Financial Plan. The budget is essentially to help promote and add vitality to town centres.
- 1.2 The report contains proposals for the extension of 20 minute free parking bays currently in place on the Tuesday Market Place to other car parks.

2. 20 Minute Free Bays

- 2.1 As part of the redevelopment of the Tuesday Market Place and the forthcoming redevelopment of the Saturday Market Place 20 minute free parking bays have been included.
- 2.2 The free parking is provided in red colour coded bays adjacent to a red car park ticket machine. The customer uses the machine to input their car registration details to obtain a ticket valid for 20 minutes free parking. This allows simple monitoring and enforcement by Council staff.
- 2.3 Disabled badge holders are entitled to an additional 10 minutes free parking.
- 2.4 The 20 minute spaces have been well received by customers and by town centre businesses as they enable a quick visit to collect goods, visit the bank, etc.
- 2.5 The free parking on the Council car parks works effectively with other on-street time limited parking around King's Lynn and Hunstanton.

3. PROPOSAL

- 3.1 It is proposed to create four 20 minute parking spaces in the Albert Street and four in Baker Lane car parks to operate on the basis as those on the Tuesday Market Place. The spaces to be located to enable quick and convenient access to Norfolk Street (Albert Street car park) and to the lower end of High Street (Baker Lane car park).
- 3.2 It is proposed to provide six 20 minute bays in the Valentine Road car park. These could be used for customers calling at the Council Offices or Hunstanton High Street.
- 3.3 The Car Parking Order for the relevant car parks will need to be amended to include the 20 minute bays.
- 3.4 The installation of one red car park ticket machine and red line marking of the bays will be required. Car parking machines are on a 10 week delivery period.

4. FINANCIAL IMPLICATIONS

- 4.1 There are one off costs for the installation of 20 minute free bays which includes legal amendments to the Parking Orders, new machines and signage and line marking. For the three areas proposed this is estimated to cost £14,000 and would be funded from the Parking Promotions budget.

4.2 There are no significant revenue implications from the proposals and it is estimated these can be contained within existing budgets.

Signed:

Cabinet Member for

Date